

## **Term Information**

Effective Term Summer 2012

## **General Information**

Course Bulletin Listing/Subject Area History  
Fiscal Unit/Academic Org History - D0557  
College/Academic Group Arts and Sciences  
Level/Career Undergraduate  
Course Number/Catalog 3003  
Course Title American Presidential Elections  
Transcript Abbreviation Amer Pres Election  
Course Description History of presidential campaigns and elections from Washington to the present. Sometimes this course is offered in a distance-only format.  
Semester Credit Hours/Units Fixed: 3

## **Offering Information**

Length Of Course 14 Week, 7 Week, 4 Week (May Session), 12 Week (May + Summer)  
Flexibly Scheduled Course Never  
Does any section of this course have a distance education component? Yes  
Is any section of the course offered Greater or equal to 50% at a distance  
Grading Basis Letter Grade  
Repeatable No  
Course Components Lecture  
Grade Roster Component Lecture  
Credit Available by Exam No  
Admission Condition Course No  
Off Campus Never  
Campus of Offering Columbus, Lima, Mansfield, Marion, Newark

## **Prerequisites and Exclusions**

Prerequisites/Corequisites English 1110.xx Pre- or co-requisite & any History 2000-level course (or permission of instructor)  
Exclusions none

## **Cross-Listings**

Cross-Listings

## **Subject/CIP Code**

Subject/CIP Code 54.0102  
Subsidy Level Baccalaureate Course  
Intended Rank Sophomore, Junior, Senior

## Quarters to Semesters

<b>Quarters to Semesters</b>	New course
<b>Give a rationale statement explaining the purpose of the new course</b>	see syllabus
<b>Sought concurrence from the following Fiscal Units or College</b>	

## Requirement/Elective Designation

Required for this unit's degrees, majors, and/or minors

General Education course:

Historical Study

The course is an elective (for this or other units) or is a service course for other units

## Course Details

### **Course goals or learning objectives/outcomes**

### **Content Topic List**

- Political parties
- The presidency
- Electoral coalitions
- Election law and customs
- Electoral college
- Third parties
- Campaign finance
- Dixiecrats
- Gender and politics
- Race and ethnicity and politics

## Attachments

- History\_Assessment\_plan.doc: GE Assessment Plan History  
*(GEC Course Assessment Plan. Owner: Breyfogle, Nicholas)*
- syllabus - 3003.docx: Draft Syllabus History 3003  
*(Syllabus. Owner: Breyfogle, Nicholas)*

## Comments

- ASCC Arts&Humanities Panel 1/26/12 requested two changes, which have been made. 1) no longer requesting US Soc Div. GE Status 2) Plagiarism statement has been moved to after academic misconduct, as requested. *(by Breyfogle, Nicholas on 03/30/2012 04:20 PM)*
- See e-mail to N. Breyfogle. *(by Vankeerbergen, Bernadette Chantal on 01/31/2012 08:25 AM)*

**COURSE REQUEST**  
3003 - Status: PENDING

Last Updated: Heysel,Garett Robert  
03/31/2012

**Workflow Information**

Status	User(s)	Date/Time	Step
Submitted	Breyfogle,Nicholas	07/29/2011 02:54 PM	Submitted for Approval
Approved	Breyfogle,Nicholas	07/29/2011 02:55 PM	Unit Approval
Approved	Williams,Valarie Lucille	08/12/2011 03:34 PM	College Approval
Revision Requested	Meyers,Catherine Anne	08/26/2011 03:28 PM	ASCCAO Approval
Submitted	Breyfogle,Nicholas	10/25/2011 02:10 PM	Submitted for Approval
Approved	Breyfogle,Nicholas	10/25/2011 02:11 PM	Unit Approval
Approved	Heysel,Garett Robert	10/30/2011 08:38 PM	College Approval
Revision Requested	Vankeerbergen,Bernadette Chantal	01/31/2012 08:25 AM	ASCCAO Approval
Submitted	Breyfogle,Nicholas	03/30/2012 04:21 PM	Submitted for Approval
Approved	Breyfogle,Nicholas	03/30/2012 04:21 PM	Unit Approval
Approved	Heysel,Garett Robert	03/31/2012 07:41 PM	College Approval
Pending Approval	Nolen,Dawn Jenkins,Mary Ellen Bigler Meyers,Catherine Anne Vankeerbergen,Bernadette Chantal Hogle,Danielle Nicole Hanlin,Deborah Kay	03/31/2012 07:41 PM	ASCCAO Approval

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**American Presidential Elections**  
**History 3003**  
**(3 credit hours)**

This course follows American presidential elections as they help us understand changing political practices and expectations for government. We will cover and analyze some of the standard ways historians and political scientists have given structure to elections. We will then move to examine a series of elections in detail, from 1800 through 2008. We will consider such questions as the place of factions and parties (and the ideas about both), the role of the media, the impact of interest groups, and the importance of new technologies.

While we will encounter some political science concepts (such as realignment) and criticism of those concepts, this is a history course. Our concern is with change over time and the complexities of explaining change. This course is not a substitute for political science courses on elections, parties, voting behavior, or the presidency, which have different analytical agendas and cover elections with different literatures and contexts at the forefront. This course fulfills General Education goals.

**General Education Requirements:**

This course fulfills the following GE requirements: 1) "Historical Study," 2) "Culture & Ideas or Historical Study," and 3) Open Option

**Historical Study GE Requirements:**

**Goals:**

Students develop knowledge of how past events influence today's society and help them understand how humans view themselves.

**Expected Learning Outcomes:**

1. Students acquire a perspective on history and an understanding of the factors that shape human activity.
2. Students display knowledge about the origins and nature of contemporary issues and develop a foundation for future comparative understanding.
3. Students think, speak, and write critically about primary and secondary historical sources by examining diverse interpretations of past events and ideas in their historical contexts.

***Rationale for fulfilling the GE Learning Outcomes for Historical Study:***

*Goals of the course that fulfill the GE Learning Outcomes in Historical Study:*

History courses develop students' knowledge of how past events influence today's society and help them understand how humans view themselves through the following ways:

1. Critically examine theories of history, and historical methodologies
2. Engage with contemporary and historical debates on specific regions, time periods and themes of the human past
3. Through reading in primary and secondary sources and in-depth class discussion, students will access and critically examine social, political, economic, military, gender, religious, ecological, and ethnic/racial/national movements in a wider socio-cultural context
4. Students will carry out in-depth analysis in a final paper comparing distinct historical Moments, social movements and their effects

**Required reading** (available locally):

A. James Reichley, The Life of the Parties

John Ferling, Adams vs. Jefferson: The Tumultuous Election of 1800

Lynn Parsons, The Birth of Modern Politics: Andrew Jackson, John Quincy Adams, and the Election of 1828

Michael F. Holt, By One Vote: The Disputed Presidential Election of 1876

Jeff Shesol, Supreme Power: Franklin Roosevelt vs. the Supreme Court

Andrew E. Busch, Reagan's Victory: The Presidential Election of 1980 And the Rise of the Right

Various documents are available through web links or posted on Carmen

We will read a mix of primary and secondary sources. Your job will be to interpret the sources and fit them into a wider picture of the period.

**Assignments:**

Class participation: 10%

Three Papers: 25% each

Presentation: 15%

The papers will address questions (available on Carmen) that require students to closely and critically examine the reading. Paper Grades:

"C" essays will include: an introductory paragraph that contains your thesis; a body of several paragraphs in which you offer evidence from the readings, lectures, and presentations to support your thesis; and a conclusion that reiterates your basic argument.

"B" essays will include: all of the above requirements for a "C" essay plus more relevant data and analyses than is found in an average essay.

"A" essays will include: all of the above requirements for a "B" essay plus more data and some indication of independent or extended thought.

"D" and "E" essays: usually, these essays do not include a viable thesis and/or they do not include very much information from the course.

**Grade distribution:**

A: 92.6 and above

B-: 79.6-82.5

D+: 67.6-69.5

A-: 89.6-92.5

C+: 77.6-79.5

D: 62-67.5

B+: 87.6-89.5

C: 72.6-77.5

E: below 62

B: 82.6-87.5

C-: 69.6-72.5

Since the University does not record D- grades, a student earning a course average below 62 will receive an E in this course.

Students are also responsible for participation in one group, which will prepare a presentation on an election for the class. Specific assignments to groups TBD.

Attendance and participation: We will cover material in class that won't be in the reading. Class attendance and careful note-taking are important to doing well in the course.

***Pre-requisites***

English 1110.xx Pre- or co-requisite & any History 2000-level course (or permission of instructor).

***Other Conduct***

We will start on time and end on time. Cell phones will be turned off, unless you have an emergency you need to track, in which case vibrate (and leaving the room to pick up the call) is appropriate. Texting isn't loud, but it's still rude. If you know that you have to leave class early, let me know and sit near a door so as not to disturb others.

***Schedule:***

Week 1: Introduction – Thinking about Elections; Party, Faction and Elections

Reading: Reichley, Introduction, Chapter 1; David Mayhew selections; Walter Dean Burnham. “Critical Elections”; and Jensen “Armies, Admen, and Crusaders,” on Carmen

Week 2: The Election of 1800

Reading: Reichley, Introduction, Chapters 1-3; Federalist Papers selections; Ferling, Adams vs. Jefferson

Week 3: Parties and the Presidency: The Election of 1828 First paper due

Reading: James Ceaser chapter and Van Buren selections on Carmen; Parsons, The Birth of Modern Politics

Week 4: Context: Third Parties and the Crisis of the 1850s

Reading: Reichley, Chapter 5-6; Mark Voss-Hubbard, “Third Partyism”; and Michael Holt chapter on Carmen

Week 5: Presentations: Democrats and Republicans in 1860

Week 6: Reconstruction and the Election of 1876

Reading: Michael F. Holt, By One Vote

Week 7: The Heyday of Political Parties in Elections

Reading: Reichley, Chapters 7-10; Film, “The Great McGinty”

Week 8: Presentation: Progressivism and the Election of 1912

Week 9: Context: Progressivism Extended and the New Deal Realignment Second Paper Due

Reading: Steve Neal, Happy Days are Here Again, Chapters 21 and 22; FDR, Speech at the Commonwealth Club, San Francisco, Hoover, Acceptance Speech, 1932, on Carmen

Week 10: Interest Groups, the Permanent Campaign, and the Fraying of the Roosevelt Coalition

Reading: Jeff Shesol, Supreme Power

Week 11: Election of 1960 (presentations); Amateurs and Movements

Reading: Reichley, Chapters 13-17

Week 12: Presentations: The Election of 1968



Week 13: The Conservative Ascendency and the Election of 1980

Reading: Andrew E. Busch, Reagan's Victory

Week 14: 1972 and 2008 Third Paper Due

Reading: Noam Scheiber, "Joe Trippi Reinvents Campaigning," The New Republic, January 30, 2004; Bruce Miroff, The Liberal's Moment, Chapters 1 and 12; Sidney Milkis and Jesse Rhodes, "George W. Bush, the Republican Party, and the 'New' Party System," Perspectives on Politics, and Milkis and Rhodes, Barack Obama, The Democratic Party, and the Future of the 'New American Party System,'" The Forum, available on Carmen

Academic misconduct:

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct (<http://sja.osu.edu/page.asp?id=1>).

## Plagiarism and Cheating

Plagiarism, cheating, or other academic misconduct will not be tolerated and will be reported to the Committee on Academic Misconduct. It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. Faculty Rules (3335-5-487) require that instructors report all instances of academic misconduct to the committee. Be forewarned that I will pursue cases of academic misconduct to the appropriate University committee. For additional information, see the Code of Student Conduct at [http://studentaffairs.osu.edu/pdfs/csc\\_12-31-07.pdf](http://studentaffairs.osu.edu/pdfs/csc_12-31-07.pdf).

Plagiarism is theft. Please read the attached definition of plagiarism (Appendix B from University Survey: A Guidebook and Readings for New Students) And see the web sites: <http://oaa.osu.edu/coamfaqs.html#fairuse> (and scroll down for discussion of plagiarism) and <http://oaa.osu.edu/coamtensuggestions.html>. **If you do not understand what plagiarism entails as it is described in this excerpt from the student handbook and/or websites, you must see me before beginning any of these assignments.**

## Disability services:

“Students with disabilities that have been certified by the Office for Disability Services will be appropriately accommodated, and should inform the instructor as soon as possible of their needs. The Office for Disability Services is located in 150 Pomerene Hall, 1760 Neil Avenue; telephone 292-3307, TDD 292-0901; <http://www.ods.ohio-state.edu>

## MEMORANDUM

**TO: Arts and Sciences Committee on Curriculum and Instruction**

**FROM: Nicholas Breyfogle, Associate Professor and Calendar Conversion  
Coordinator, Department of History**

**RE: Assessment Plan for proposed GEC courses: Historical Study Category, Social  
Diversity in the U.S., and Diversity: International Issues**

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### **Assessment Goals and Objectives**

1. Both the GEC and course-specific learning objectives for all History courses might be summarized as follows:

#### **Historical Study GE Requirements:**

##### **Goals:**

Students develop knowledge of how past events influence today's society and help them understand how humans view themselves.

##### **Expected Learning Outcomes:**

1. Students acquire a perspective on history and an understanding of the factors that shape human activity.
2. Students display knowledge about the origins and nature of contemporary issues and develop a foundation for future comparative understanding.
3. Students think, speak, and write critically about primary and secondary historical sources by examining diverse interpretations of past events and ideas in their historical contexts.

##### *Goals of the courses that fulfill the GE Learning Outcomes:*

History courses develop students' knowledge of how past events influence today's society and help them understand how humans view themselves through the following ways:

1. critically examine theories of ethnicity, race, and nationalism
2. engage with contemporary and historical debates on ethnicity and nationalism
3. access and critically examine ethnically or nationally framed movements in a wider socio-cultural context
4. carry out in-depth analysis in a final paper comparing distinct moments of ethnic, racial, or nationalist mobilization or social movements and their effects

2. Both the GEC and course-specific learning objectives for History courses requesting Social Diversity in the U.S. might be summarized as follows:

**Social Diversity GE Requirements:**

**Goals:**

Courses in **social diversity** will foster students' understanding of the pluralistic nature of institutions, society, and culture in the United States.

**Expected Learning Outcomes:**

1. Students describe the roles of such categories as race, gender, class, ethnicity and religion in the pluralistic institutions and cultures of the United States.
2. Students recognize the role of social diversity in shaping their own attitudes and values regarding appreciation, tolerance, and equality of others.

*Goals of the course that fulfill the GE Learning Outcomes:* Students will achieve the social diversity goals and learning outcomes by

1. completing readings, attending lectures, and participating in class discussions and in-class assignments that will help students understand how the categories of race, gender, class, ethnicity, religion, and nation have shaped peoples' identities and the distribution of power and resources in the U.S. and elsewhere
2. describe theories of racial, ethnic, class, national, gender, and religious formation on exams and written assignments.

3. Both the GEC and course-specific learning objectives for History courses requesting Diversity in International Issues might be summarized as follows:

**International Issues GE Requirements:**

**Goals:**

International Issues coursework help students become educated, productive, and principled citizens of their nation in an increasingly globalized world.

**Expected Learning Outcomes:**

1. Students exhibit an understanding of some combination of political, economic, cultural, physical, social, and philosophical differences in or among the world's nations, peoples and cultures outside the U.S.
2. Students are able to describe, analyze and critically evaluate the roles of categories such as race, gender, class, ethnicity, national origin and religion as they relate to international/global institutions, issues, cultures and citizenship.
3. Students recognize the role of national and international diversity in shaping their own attitudes and values as global citizens.

*Goals of the course that fulfill the GE Learning Outcomes:* Students will achieve the social diversity goals and learning outcomes by

1. completing readings, attending lectures, and participating in class discussions and in-class assignments that will help students understand the complexity of debates over international issues such as health and healing in Africa, or pandemics such as HIV-AIDS reshaped debates world-wide, etc. and help students understand and analyze the

relationships between historical debates and practices about international issues such as health and healing.

2. describe theories of international issues on exams and written assignments.

## **II. Methods**

An assessment of whether these objectives are met is effectively carried out by an examination of the work students are actually required to do for the course. Contributions in class discussions will be considered, but weighted more lightly, given the tendency for more confident students to contribute more to such discussions. Paper and exams will provide an understanding of students' abilities to think historically and to engage in analysis. This can be gauged by their responses to specific exam questions—asking students to provide a perspective on history and relate that perspective to an understanding of the factors that shape human activity. Thus, exams for Historical Study courses will have at least one question that requires students to provide a perspective on the factors that shaped an event or theory. Similarly, for courses that include Diversity in the U.S. GE requirements, we will have at least one question that requires students to provide a description of the roles of categories such as race, gender, class, ethnicity and religion and how those roles have helped shape either their perspective or the country's perspective on diversity. For courses that include Diversity of International Issues, we will ask one question that requires students to provide an understanding of some combination of political, economic, cultural, physical, social, and philosophical differences in or among the world's nations, peoples and cultures outside the U.S. In this way, we hope to measure the courses (and the students') progress toward the multiple objectives of the GE. In this way we should be able to ascertain whether they are acquiring the desired skills and not simply learning (and regurgitating) specific information.

### **Summary of Data:**

An advanced graduate student, supervised by the UTC Chair, will be asked to evaluate the sampled questions and papers, and to gauge how well the goals of the course seem reflected in them. Assessment of Historical Study, Social Diversity, and Diversity International Issues from the GE goals will be carried out primarily through the evaluation of formal graded assignments and ungraded in-class assignments, including class discussions. Students will complete an informal feedback survey halfway through the semester to assess their own performance, the pace of the class, and the instructor's effectiveness. Students will also be surveyed to assess their mastery of the General Education objectives through a survey instrument at the end of the semester. We will compare these data with the exams and papers mentioned above. We will be interested to assess improvement over time, so that we will compare each of the selected student's answers from the surveys, papers, and exams to those on the finals to see if any has in fact occurred. A brief summary report will be written by the grad student and UTC Chair, and that, as well as the sampled questions themselves, will be made available to the instructor and to the Chair of the department. We intend to insure that the proposed

courses adequately articulate these goals, teach toward them, test for them, and help students realize their individual potential to meet them. Assessments will be summarized and used to alter the course for the next teaching.